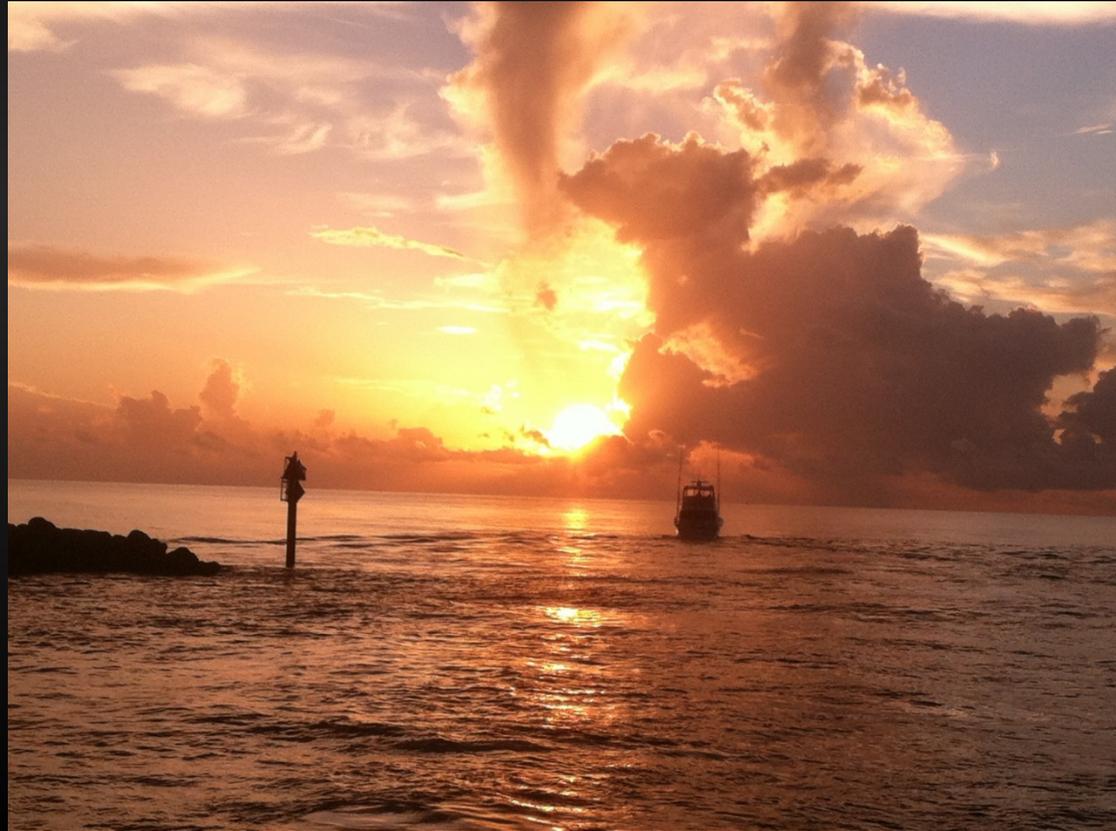


Career Mapping – A Powerful Tool



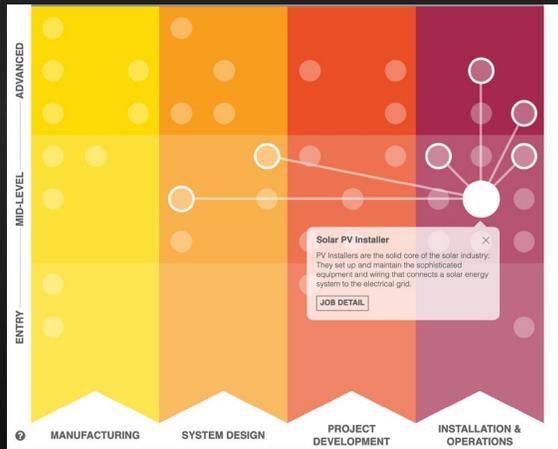
Presented by: Joe Sarubbi
Technical Education and Training Consultant to the
Interstate Renewable Energy Council, Inc.



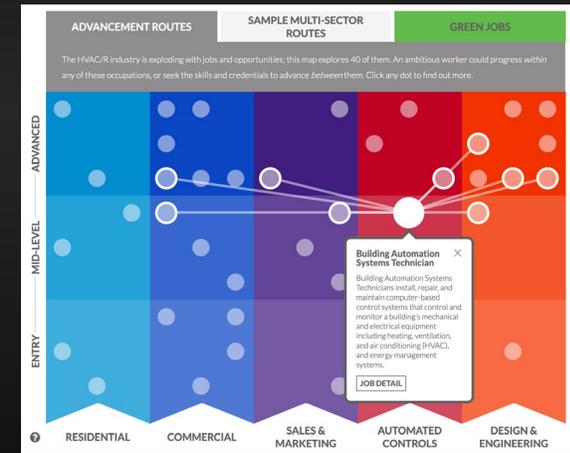
Webinar Objectives:

- ❑ Understand the value of career maps for exploring jobs, especially for nascent industries.
- ❑ Discover how career maps are useful for student/employee recruitment and retention.
- ❑ Learn ways to use the map.

Developed by the Interstate Renewable Energy Council (IREC)

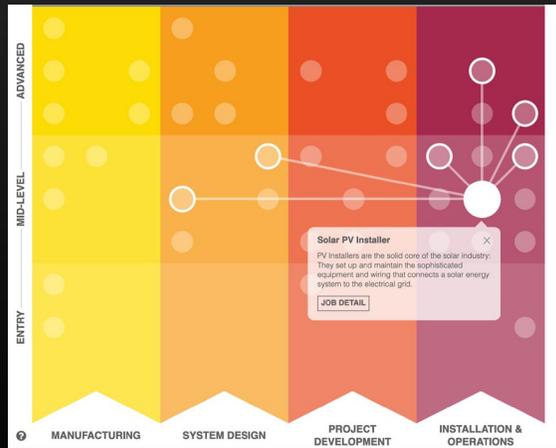


Department of Energy SunShot Initiative.



California Community College Chancellor's Office: Doing What Matters initiative.

Value of Career Maps



Broad audience

Informative!

One-Stop for Resources

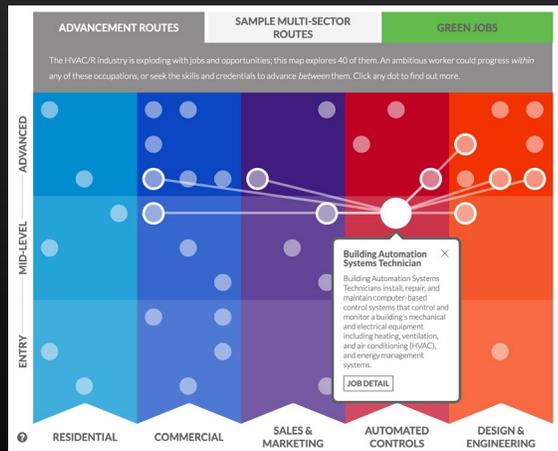
Industry Validated

So you want to get into solar?

Green Buzz

Show them the way!

Value of Career Maps



❑ Interactive/Engaging/Intuitive

❑ What are the jobs?

❑ Who knew?

❑ Advancement Routes

❑ Promotional Video

Using Career Maps for:

- ✓ **Student Recruitment**
- ✓ **Career Guidance**
- ✓ **Job Recruitment & Retention**



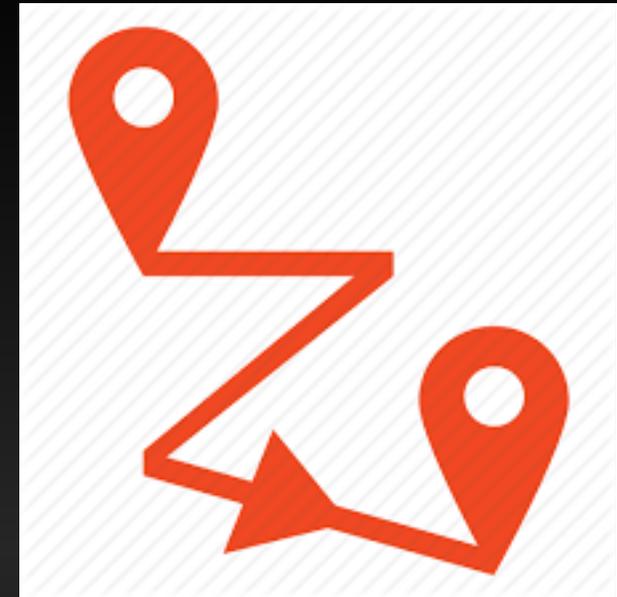
Student Recruitment....

- Where to Start
 - Open Houses, Career Days, One-on-One Advisement
- Importance of Telling *Real-life* Stories
- Provide a Vision



Career Guidance....

- ❑ Career GPS
- ❑ Become a Coach
 - ❑ Provide a Vision
- ❑ One-Stop for Resources
- ❑ Research Projects
 - ❑ CREATE Activity – Exploring Jobs

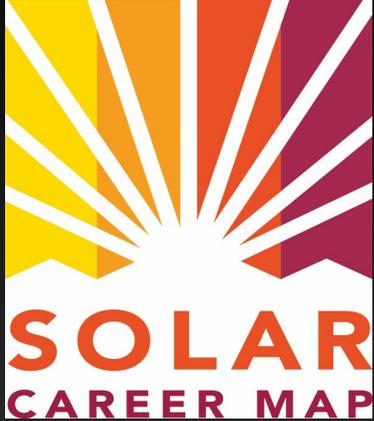


Job Recruitment....

- ❑ Career Days
- ❑ Company-Specific Career Paths
- ❑ Establish Credibility
 - ❑ Former Graduate Best Salesperson



Let's Go Live!!!



<https://www.irecsolarcareermap.org/>



<https://hvaccareermap.org/>

CREATE Activity



Thank You for Attending!



This material is based upon work supported by the National Science Foundation under Grant #1600934. Any opinions, findings, and conclusions or recommendations expressed in this material are those of the author(s) and do not necessarily reflect the views of the National Science Foundation.