

**WHAT'S THE CHEAPEST WATT may advance the following  
ENERGY LITERACY PRINCIPLES AND CONCEPTS**

**1 Energy is a physical quantity that follows precise natural laws.**

**1.5 Energy comes in different forms and can be divided into categories.**

**1.7 Many different units are used to quantify energy.**

**1.8 Power is a measure of energy transfer rate.**

**3 Biological processes depend on energy flow through the Earth system.**

**3.6 Humans are part of Earth's ecosystems and influence energy flow through these systems.**

**4 Various sources of energy can be used to power human activities, and often this energy must be transferred from source to destination.**

**4.1 Humans transfer and transform energy from the environment into forms useful for human endeavors.**

**4.2 Human use of energy is subject to limits and constraints.**

**4.3 Fossil and biofuels are organic matter that contain energy captured from sunlight.**

**4.5 Humans generate electricity in multiple ways.**

**4.7 Different sources of energy and the different ways energy can be transformed, transported, and stored each have different benefits and drawbacks.**

**5 Energy decisions are influenced by economic, political, environmental, and social factors.**

**5.1 Decisions concerning the use of energy resources are made at many levels.**

**5.3 Energy decisions can be made using a systems-based approach.**

**5.4 Energy decisions are influenced by economic factors.**

**5.6 Energy decisions are influenced by environmental factors.**

**5.7 Energy decisions are influenced by social factors.**

**6 The amount of energy used by human society depends on many factors.**

**6.1 Conservation of energy has two very different meanings.**

**6.2 One way to manage energy resources is through conservation.**

**6.4 Earth has limited energy resources.**

**6.5 Social and technological innovation affects the amount of energy used by human society.**

**6.6 Behavior and design affect the amount of energy used by human society.**

**6.7 Products and services carry with them embedded energy.**

**6.8 Amount of energy used can be calculated and monitored.**

**7 The quality of life of individuals and societies is affected by energy choices.**

**7.1 Economic security is impacted by energy choices.**

**7.3 Environmental quality is impacted by energy choices.**

**7.4 Increasing demand for and limited supplies of fossil fuels affects quality of life.**