**International Logistics-Logistics 110**

To the instructor:

This file contains original content from the Logistics 110 course at Tacoma Community College, and is a companion document to the available course syllabus, outline, case studies, and PowerPoint files. The content here has been reformatted from the original Learning Management System for ease of use by all educators. There are resources (articles, presentations, videos, etc.) listed that were once active links in the online environment. They are preserved here as “text only,” so an instructor seeking to use these materials can see what was referenced and how it was used for the specific module within the course.

The content of this file is offered “as is” and may not be complete or current. It is intended for instructors who may apply or adapt whatever is helpful for their own purpose and audience.

For this course, no sample exams are provided because all questions for the midterm and final exam are taken from the test bank provided by the publishers of the text: *International Logistics – The Management of International Trade Operations*, Third Edition, by Pierre David and Richard Stewart; ISBN-13: 978-1-111-46498-1

*All Powerpoint presentations for this course come from the textbook.*

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| **In Class Activities** | **Online Activities/Homework** |
| Week 1  In-class/online presentation covering Chapters 1 and 2: Introduction / Supply Chain Management | 1. You should have read Chapters 1 and 2. Read Chapter 3 for next week. Answer Review and Discussion Questions for Chapters 1 and 2; post in Dropboxes. Each chapter's questions are worth 10 points. Attach your replies as a Word document in the appropriate Dropbox. 2. Watch the online Thomas Friedman video The World is Flat 3.0, recorded November 28, 2007, running time 48 minutes. It can be found at: <http://mitworld.mit.edu/video/519> 3. After you have watched the video, write a report (minimum 450 words/ maximum 550 words) about Tom Friedman’s main points of his lecture and also express your opinion about his lecture. Input this as a Word document. |
| Week 2  In-class/online presentation  Chapter 3 - International Logistics Infrastructure | 1. You should have read Chapter 3. Read Chapter 4 for next week. 2. Answer all Review and Discussion Questions for Chapter 3. 3. Pick any port city in the world and write a report (minimum 450 words/ maximum 550 words) about its infrastructure as it pertains to its sea port and/or airport.  (Either one or both, your choice, whatever interests you the most.) When writing your report, cite at least three sources, and list your references at the bottom of your report.  Post your report in Microsoft Word format in the Dropbox entitled “Ports of the World.” 4. To demonstrate your understanding, write a brief synopsis (100 words or so) of today's lecture for Chapter 3, covering key topics, most and/or least interesting learning(s), and other comments or observations you may have. |
| Week 3  In-class/online presentation  Chapter 4 - Methods of Entry into Foreign Markets | 1. You should have read Chapter 4 in preparation for this week’s class. Read Chapters 5 and 6 for next week. 2. Answer all Review and Discussion Questions for Chapter 4 and post in Dropbox entitled “Chapter 4 Questions.” Worth 10 points. 3. Among Forbes Largest 2000 public companies of the world are the following 13 Japanese (Mitsubishi, Mitsui & Co, Sumitomo, Toyota Tsusho, Sojitz, Tomen, JFE Shoji Holdings, Kanematsu, Sumikin Bussan, Nippon Steel Trading, Hanwa, Okaya & Company, and Itochu Enex) and 5 Korean international trading companies (Hanwha, Samsung, Doosan, LG International, and Daewoo International). Write a report (minimum 450 words/ maximum 550 words) about one of these major trading companies. Use at least three sources for your report (including the company’s website) and cite them at the end of your report. Post your report in the Dropbox entitled “Trading Company report.” 4. To demonstrate your understanding, write a brief synopsis (100 words or so) of this week’s lecture for Chapter 4, covering (a) key topics, (b) most and/or least interesting learning(s), and (c) other comments or observations you may have. |
| Week 4  In-class/online presentation  Chapter 5 - International Contracts and Chapter 6 - INCOTERMS | 1.    You should have read Chapters 5 and 6 in preparation for this week. Read Chapters 7 and 8 for next week.  2.    Answer selected Review and Discussion Questions:  Chapter 5: Questions 1, 3, 5, and 6. Chapter 6: Questions 1, 2, 6, and 7.  3.    To demonstrate your understanding, write a brief synopsis (100 words or so) of this week’s lecture for Chapter 5 and 6, covering (a) key topics, (b) most and/or least interesting learning(s), and (c) other comments or observations you may have. |
| Week 5  In-class/online presentation during the lecture  Chapter 7 - Terms of Payment and  Chapter 8 - Currency of Payment | 1. You should have read chapters 7 and 8 for this week. Read chapters 9 and 10 prior to next week’s lecture. 2. Answer selected Review and Discussion Questions.  Chapter 7: Questions 1, 2, 6, and 8.  Chapter 8: Questions 1, 3 and 5. 3. Write a report (minimum 450 words/ maximum 550 words) about one of the major organizations of international trade (such as WTO, World Bank, IMF, ECB, BIS, or any other of your choice). Explain their mission and express your opinion about what their influence (positive and/or negative) has been on world trade. Place your submission into the Dropbox entitled Intl. Trade Org. Use at least three sources and SHOW THEM IN YOUR REPORT. 4. To demonstrate your understanding, write a brief synopsis (100 words or so) of this week’s lecture for Chapter 7 and 8, covering (a) key topics, (b) most and/or least interesting learning(s), and (c) other comments or observations you may have. |
| Week 6  In-class/online presentation  Chapter 9 - Commercial Documents  and Chapter 10 - International Insurance | 1. You should have read chapters 9 and 10 for this week. Read chapter 11 prior to next week’s lecture. 2. Answer selected Review and Discussion Questions.  Chapter 9: Questions 1, 4 and 6.  Chapter 10: Questions 1, 5 and 6. 3. To demonstrate your understanding, write a brief synopsis (100 words or so) of this week’s lecture for Chapter 9 and 10, covering (a) key topics, (b) most and/or least interesting learning(s), and (c) other comments or observations you may have. |
| Week 7  In-class/online presentation  Chapter 11 - International Ocean Transportation | 1. You should have read Chapter 11. Read Chapters 12 and 13 for Week 8. 2. Answer selected Review and Discussion Questions and place into appropriate drop box below. Chapter 11: All Questions. 3. Numerous ocean carriers transport cargo to/from the ports of Seattle and Tacoma. Go to the websites of the ports and research one the cargo (not cruise) steamship lines. Write a report (minimum 450 words), describing its characteristics, such as services offered, types of vessels, nationality, and so on. Use at least three sources, including the company’s website, and list them in your report. Place report in the proper Dropbox. 4. To demonstrate your understanding, write a brief synopsis (100 words or so) of this week’s lecture, covering (a) key topics, (b) most and/or least interesting learning(s), and (c) other comments or observations you may have. |
| Week 8  In-class/online presentation: Chapter 12 - International Air Transportation and Chapter 13 - International Land and Multi-Modal Transportation | 1. You should have read Chapter 12 and 13. Read Chapters 14 and 15 for next week. 2. Answer selected Review and Discussion Questions.   Chapter 12: Questions 1, 2, and 3.  Chapter 13: Questions 1, 3, 4, and 5.   1. The textbook has 17 chapters and each chapter is divided into several sub-sections. (e.g., 5-6 Arbitration, 10-3 Perils of the Sea, or 12-3 Types of Aircraft, and so on.) Pick any one of the topics in the sub-sections that interest you the most, find 3 websites on the subject and write an executive summary (450 to 600 words) of your findings; list the URLs in your report. Input this into the Dropbox entitled Sub-section Research. Alternatively you may choose something we discussed in class and research it further. 2. “Executive summary” means that you write about the most important aspects of your research, not everything you found. (Since this is your last written assignment, you have more than the usual two weeks to complete this.) 3. To demonstrate your understanding, write a brief synopsis (100 words or so) of this week’s lecture, covering (a) key topics, (b) most and/or least interesting learning(s), and (c) other comments or observations you may have. |
| Week 9  In-class/online presentation Chapter 14 - Packaging for Export and Chapter 15 - International Logistics Security | 1. You should have read Chapters 14 and 15. Read Chapters 16 and 17 prior to next week's lecture. 2. Answer selected Review and Discussion Questions.   Chapter 14: Questions 1, 2, 3, and 4.  Chapter 15: Questions 1, 2, 3, and 4.   1. To demonstrate your understanding, write a brief synopsis (100 words or so) of this week’s lecture, covering (a) key topics, (b) most and/or least interesting learning(s), and (c) other comments or observations you may have. |
| Week 10  This is our last class.  In-class/online presentation  Chapter 16 - Customs Clearance and Chapter 17 - Using International Logistics for Competitive Advantage | 1. You should have read Chapters 16 and 17. Congratulations – you finished the book. 2. Answer selected Review and Discussion. Chapter 16: All Questions. 3. To demonstrate your understanding, write a brief synopsis (100 words or so) of this week’s lecture, covering (a) key topics, (b) most and/or least interesting learning(s), and (c) other comments or observations you may have. |