## **ENRG 60 - Professional Behavior for Energy Auditors**

**COURSE DESCRIPTION:** Professional business behavior and communications for commercial building energy auditors. Includes written, telephonic and face-to-face communications, scheduling and conducting site visits with building owners/managers and their employees, report writing and presentations.

#### **18 Lecture Hours**

#### **LEARNING OUTCOMES:**

- Appropriately communicate ideas verbally and in writing to both professional and technical personnel
- Research and present information clearly and professionally to clients and local agencies before and after site
  visits
- Compile and organize information for energy audits
- Identify, categorize, and prioritize energy efficiency measures and projects for implementation by facility managers, operators, and custodians
- Manage time and organize work effectively

#### **COURSE TOPICS:**

- I. Setting up for success
  - A. Goal setting
  - B. Professional demeanor
  - C. Timeliness and time management
  - D. Getting organized
  - E. Preparation for site visit
  - F. Working in teams
- II. Appropriate communications
  - A. Respect for others' time
  - B. Knowing with whom you are communicating (your audience)
    - 1. Building owners/managers
    - 2. Engineering staff or facility operators
    - 3. Custodial staff
    - 4. Others
  - C. Knowing why you are communicating
    - 1. To provide information
    - 2. To make a request
    - 3. To schedule an event
- III. Telephone communications
  - A. Telephone etiquette
  - B. Effective questioning
- IV. Written communications
  - A. Proper form
    - 1. Email
    - 2. Memos
    - 3. Letters
    - 4. Reports
  - B. Using drafts to insure accuracy of content
  - C. Spelling, grammar and syntax
  - D. Presenting technical information in non-technical language
  - E. Organizing and streamlining content
  - F. Limiting the number of communications
- V. Face to face communications

- A. Effective questioning
- B. Pre-audit meeting to develop scope of work
- C. Site visit for data collection
- D. Post-audit meeting to present audit findings and recommendations

#### **TYPES OF ASSIGNMENTS:**

- I. In-class
  - A. Class discussions
  - B. Create sample e-mails, technical memos and reports
  - C. Small group projects such as mock interviews and presentations
  - D. Research and collect information from public sources such as websites and government agencies
  - E. Role-playing scenarios to solve communication problems within a constrained time
  - F. Prepare and orally present a power point presentation
  - G. Possible field trips, such as visits to commercial buildings to interview facilities manager, or to the Pacific Energy Center
- II. Out-of-class
  - A. Readings from texts, websites or instructor handouts
  - B. Interview clients, local and government agencies for relevant energy auditing information
  - C. Prepare written report to "clients" about energy audit findings
  - D. Compile and organize data from clients and government agencies for presentations

#### **TEXTBOOKS & RESOURCES:**

- Instructor handouts such as templates for memos, letters, and reports
- Instructor handouts on topics such as goal setting, effective organization, time management

# **BEST Center Curricula, Resources & Recordings**

### Academic Programs

Georgia Piedmont Technical College - Building Automation Systems
Milwaukee Area Technical College - Sustainable Facilities Operations
Laney College - Commercial HVAC Systems
City College San Francisco - Commercial Building Energy Analysis & Audits

Professional Development Materials, Presentations & Videos National Institutes
Building Automation Systems Instructor Workshops
Webinars (e.g., BEST Talks)

Faculty Profile Videos
Reports & Case Studies
Marketing Resources

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