



**ATECENTERS**

# Internships and Apprenticeships

August 18, 2016

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# Webinar Details

- For this webinar you will be in listen only mode using your computer or phone
- Please ask questions via the question window
- This webinar is being recorded – you will be sent a recording link

## Brought To You By:

**CCTA** | CENTERS COLLABORATIVE FOR TECHNICAL ASSISTANCE

With Additional Support by the ATE Collaborative Impact Project

**ATECENTERS**

Disclaimer: This material is based upon work supported by the National Science Foundation under Grants # 1205077 and # 1261893. Any opinions, findings and conclusions or recommendations expressed in this material are those of the author(s) and do not necessarily reflect the views of the National Science Foundation.

# The CCTA IS Led By



- **National Center for Convergence Technology (CTC)** at Collin College in Frisco, TX (lead)
- **South Carolina ATE National Resource Center (SCATE)** at Florence Darlington Technical College in Florence, SC
- **Florida ATE Center (FLATE)** at Hillsborough Community College in Tampa, FL
- **Bio-Link Next Generation National ATE Center for Biotechnology and Life Sciences (Bio-Link)** at City College of San Francisco in San Francisco, CA
- **Networks Resource Center** at the Maricopa Community College District in Phoenix, AZ

# CCTA Purpose

- Respond to a request from the Department of Labor (DOL) to the NSF to have ATE Centers provide technical assistance services to DOL TAACCCT grantees
- Activities relevant for DOL grants, NSF grants and workforce-oriented programs of all kinds
- Deliverables
  - Topical webinars on existing and new solutions
    - Live/recorded with attendee Q&A
  - Identify and document best practices
  - Host convenings

# Poll #1: Your Affiliation

- A. I am involved with an NSF grant
- B. I am involved with a TAACCCT grant
- C. Both
- D. Neither

# Poll: How many people are listening with you?

- A. None
- B. 1
- C. 2
- D. 3 or more

# TODAY'S PRESENTERS



**Elaine Craft**  
Executive Director & PI  
SC ATE Center  
CCTA Host



**Ann Beheler**  
Executive Director & PI  
Convergence Technology Center  
CCTA Webinar Moderator



**Rick Roberts**  
Assistant Director  
SC ATE Center  
Presenter: Internships



**Barbara Murray**  
Executive Director & PI  
SMART Center  
Presenter: Apprenticeships



**Lois McIntosh**  
LMcIntosh Career Workforce  
Consulting,  
Discussant

# Internships



- ✓ Internship Elements
- ✓ The South Carolina ATE Model

Purpose

Design

Program Review/Feedback

# Poll: Internship Participation

- A. I am involved in maintaining an Internship Program
- B. I am interested in beginning or expanding an internship program
- C. I am not involved with an internship program at this time

# Internship Elements

- Disciplines & Qualifications
- Time of Year & Duration
- Hours
- Paid/Unpaid
- Credit/Not-for-Credit
- Insurance/Benefits
- Monitoring/Evaluation



# SC ATE Internship and Industry Consortium Model



## Our Premise/Purpose:

- Makes learning relevant
- Promotes student employability
- Employers build their own future workforce
- Industry consortium bylaws level the playing field
- College provides flexibility to align with industry needs

# Internship and Industry Consortium Model



## Industry partnership elements:

- Employers within consortium define the program parameters (all day, year round, pay etc.)
- Starting pay for all Industry Consortium members is equal
- Participating companies agree not to hire prior to graduation from FDTC

# Internship and Industry Consortium Model



## Industry Collaboration:

- Essential
- Sustainable
- Flexible



# Internship and Industry Consortium Model



## ATE Student Intern Qualifications:

- Disciplines  
Computer Technology/Network Systems Management, Industrial Technology, or Engineering Technology
- GPA Requirements
- Hours-Work-Flexibility



# Internship and Industry Consortium Model



## How the SC ATE Center/FDTC Internship Works

- Paid internships – not tied to academic credit
- Course scheduling by college to accommodate T & Th full-day internship work
- Duration – can begin in 2<sup>nd</sup> semester & continue through graduation
- Hours limited to 20/wk. (exceptions only if GPA>3.0)

# SC Internship and Industry Consortium Model



## How the SC ATE Center/FDTC Internship Works

- Benefits/Insurance – depends on company & how student is paid
  - College student insurance covers work-based learning
  - Other benefits only if employer provides
- Payment methods
  - Industry hires/pays intern
  - Intern hired through an employment agency (1<sup>st</sup> ~ 3 mo.)
  - Intern paid via stipend donation to FDTC Foundation

# SC ATE Internship and Industry Consortium Model

## FDTC Foundation Payment Option:

- Paid a stipend at hourly rate for hours worked
- Paid bi-weekly
- Students receive 1099 form at year end
- Foundation staff
  - Facilitate security background checks
  - Arrange for drug screening
  - Pay interns
  - Invoice employers for intern payments and service charge
- Service Charges go to the ATE account in the Foundation to support student recruitment, ATE student activities, and SC ATE Industry Consortium meeting expenses.



# SC Internship and Industry Consortium Model

## College Flexibility and Support:

- Managed by college staff in SC ATE Center
- Collaboration with faculty & employers
- Coordinated with other benefits for ATE Students
- Evaluation



# Internship and Industry Consortium Model



- Students
  - Provides paid work experience in a related field
  - Provides better-than-minimum wage employment
  - Leads to employment after graduation
- Employers
  - Expanded access to engineering/industrial technicians
  - Opportunity to screen and select interns
  - Flexible-length internships
  - Opportunity to grow a future, job-ready workforce



Cost-effective public-private partnership that supports economic development



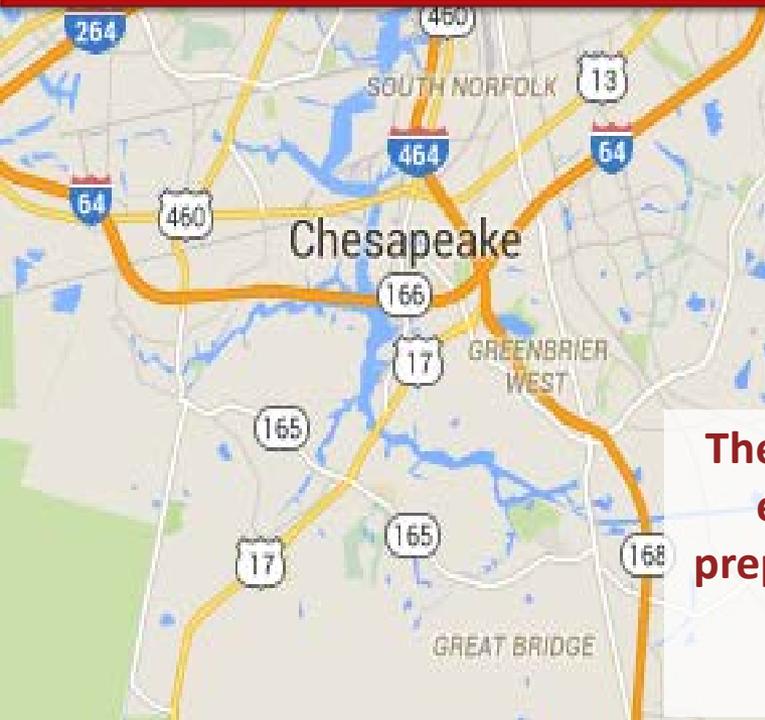
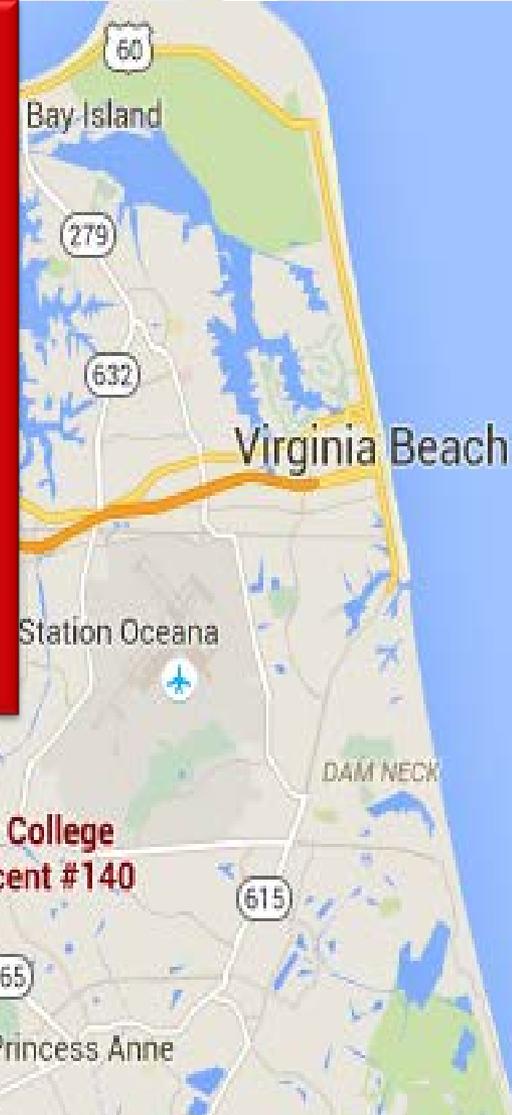
# Barbara Murray

The SMART Center

Executive Director and Principal Investigator

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**The SMART Center serves as a regional ATE center and is an economic model for developing a sustainable, globally prepared maritime and transportation workforce for the 21<sup>st</sup> century through partnership with vital industry and educational entities**

Back Bay National

# Apprentices

## National Growth Chart



# What is registered apprenticeship?



Employer  
Involvement



Structured  
On-the-Job  
Learning



Related  
Training and  
Instruction



Rewards for  
Skill Gains



National  
Occupational  
Credential

Five Core Components of  
Registered Apprenticeship

# Registered Apprenticeship Facts and Figures

## Did You Know?

**150,000**

Employers and Labor Management Organizations Participate in Registered Apprenticeship.

**400,000**

Registered Apprenticeships Nationwide in More than 1,000 Occupations.

**\$50,000**

Average Starting Salary of Apprentices Per Year While Earning a Credential Equivalent to a 2 or 4 Year College Degree

**\$300,000**

Amount Workers Who Complete Registered Apprenticeship Programs Earn More Over a Lifetime Than Peers

**\$1.47 per \$1.00**

For Every \$1 Spent on Registered Apprenticeship, Employers Get an Average of \$1.47 Back in Increased Productivity

# Registered Apprenticeship By the Numbers

456,989

Current Number of Apprentices

200,000

New Apprentices in 2015

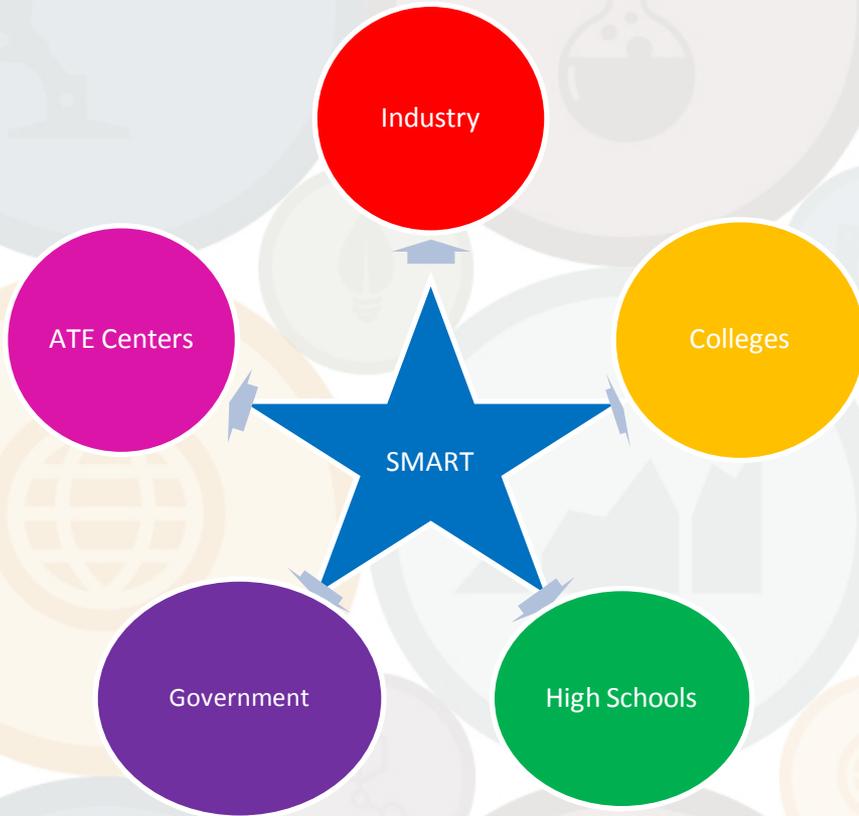
50,000

Completed Apprentices in 2015

20,000

Active Programs in 2015

# Regional and National Apprenticeship Partnerships





Join RACC...





- **Job Tasks – Developed with Industry/Employers**
- **Minimum of 2,000 Hours = One Year of Training**
- **Over 1,000 Apprenticeable Occupations**
- **Real World Environment**

# New "Make the SMART Choice" Video Shows how Maritime Offers Step t...

The SMART Center has released a new installment in its "Make the SMART Choice" video series showing how today's maritime industry employers are offering workers a great pathway into stable, great-paying careers. The video tells the story of how Auxiliary Syste...

Read more about this



**Billy Erwin**  
Machine/Machine Shop Foreman



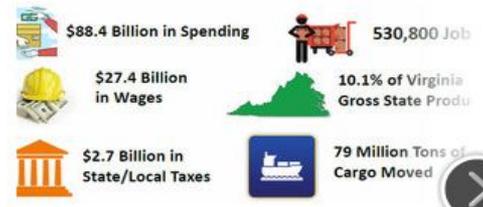
## SMART Center PI, US Department of Labor Office of

Laura Ginsburg, Team Leader at the U.S. Department of Labor's Office of Apprenticeship, invited SMART Center P...



## Virginia Business Recognizes SMART Center and TCC ...

Virginia Business, a leading publication profiling business-related news in the Commonwealth, has recognized t...



## Virginia Maritime Association Releases Economic Im...

The Virginia Maritime Association recently released The Economic Impact of Virginia's Maritime Industry - The ...

### Why Smart?

The Southeast Maritime and Transportation (SMART) Center is the only National Science Foundation Advanced Technology Education (NSF ATE) Center solely focused on increasing the number of well-qualified, skilled technicians in the maritime and transportation industry.

Read more about SMART

### Featured Careers

#### Ship Pilot

1) Consult maps, charts, weather reports, and navigation equipment to determine and direct ship movements.2) D... read more

#### Second Mate

The second mate is responsible for maintaining the bridge navigational and communications equipment as well as

### Upcoming Events

August 2016						
Su	Mo	Tu	We	Th	Fr	Sa
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20

# New "Make the SMART Center"

## Apprenticeship

the story of how Auxiliary System...

Read more about this

- Careers
- Career Pathways
- Videos
- Apprenticeship
- Dual Enrollment
- Apitude Quiz



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Machine/Shop Foreman



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**\$88.4 Billion in Spending**    **530,800 Jobs**

**\$27.4 Billion in Wages**    **10.1% of Virginia Gross State Product**

**\$2.7 Billion in State/Local Taxes**    **79 Million Tons of Cargo Moved**

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[Read more](#)



**Billy Erwin**  
Machine/Shop Foreman

Videos available on our website



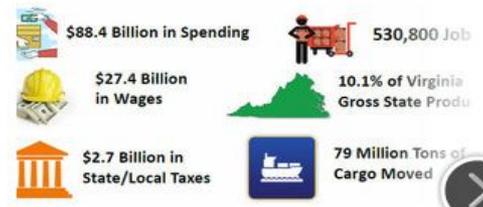
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Make the SMART Choice: Maritime Apprenticeships Lead to B...



# Colter Chambers

Maritime Apprentice



0:51 / 2:31



Make the SMART Choice: Maritime Apprenticeships Lead to Broad Opportunities On and Off the Water



[Read more about SMART](#)

[navigational and communications equipment as well as](#)

14 15 16 17 18 19 20



# Why registered apprenticeship?

## Build a Competitive Workforce

Employers Facing Complex Workforce Challenges in Competitive Domestic and Global Markets



## Time-Tested Model

Proven Strategy for Recruiting, Training and Retaining World-Class Talent Used by Industry for Decades (and longer!)

## Adaptable and Flexible

Registered Apprenticeship is a Solution and Can Be Integrated into existing Training and Human Resources Development Strategies!!!





# Registered Apprenticeship Credentials



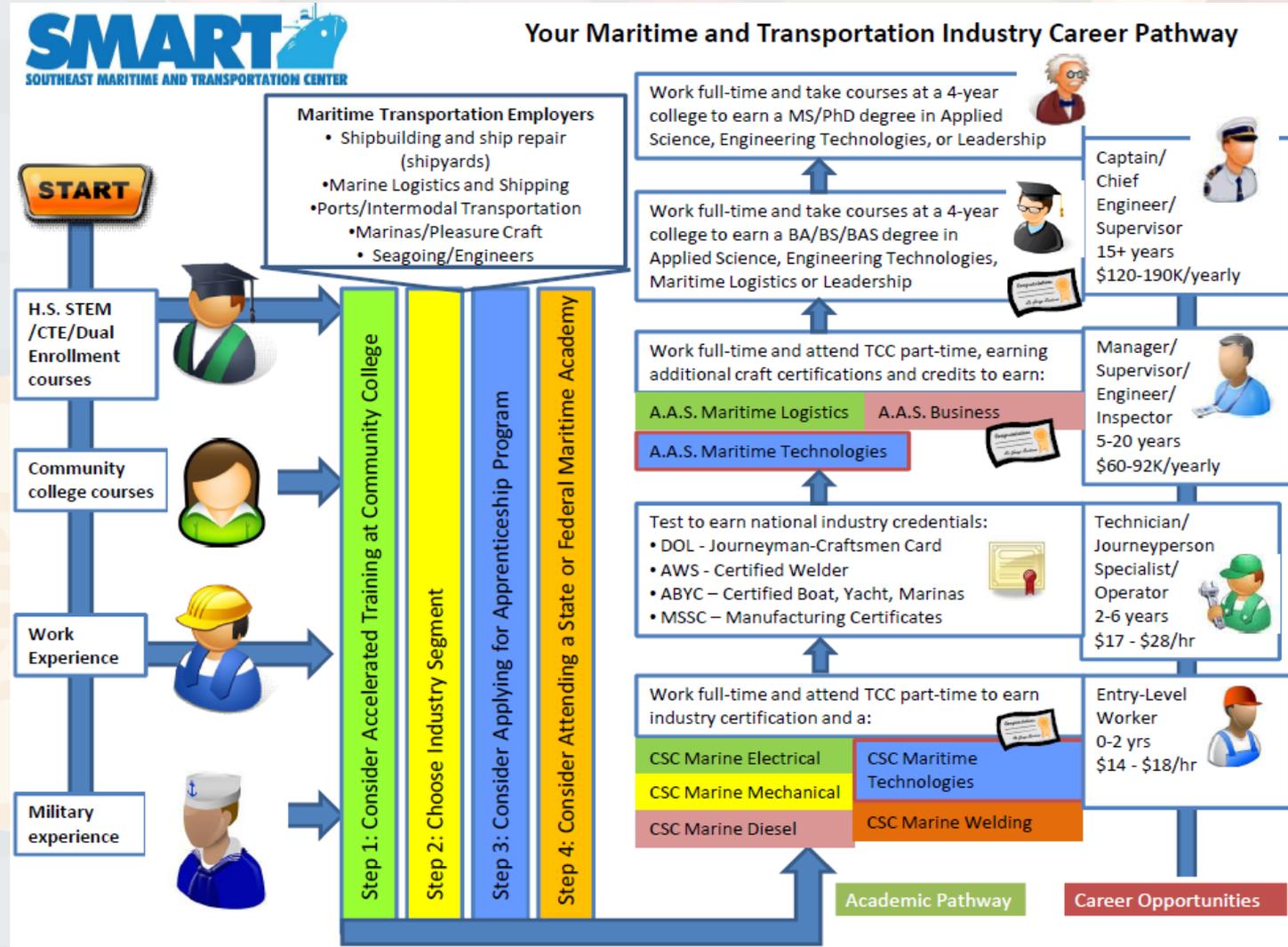
## Employer Credentials

- ✓ Nationally Recognized Certificate of Registration
- ✓ National Recognition as an ApprenticeshipUSA LEADER

## Apprenticeship Credentials

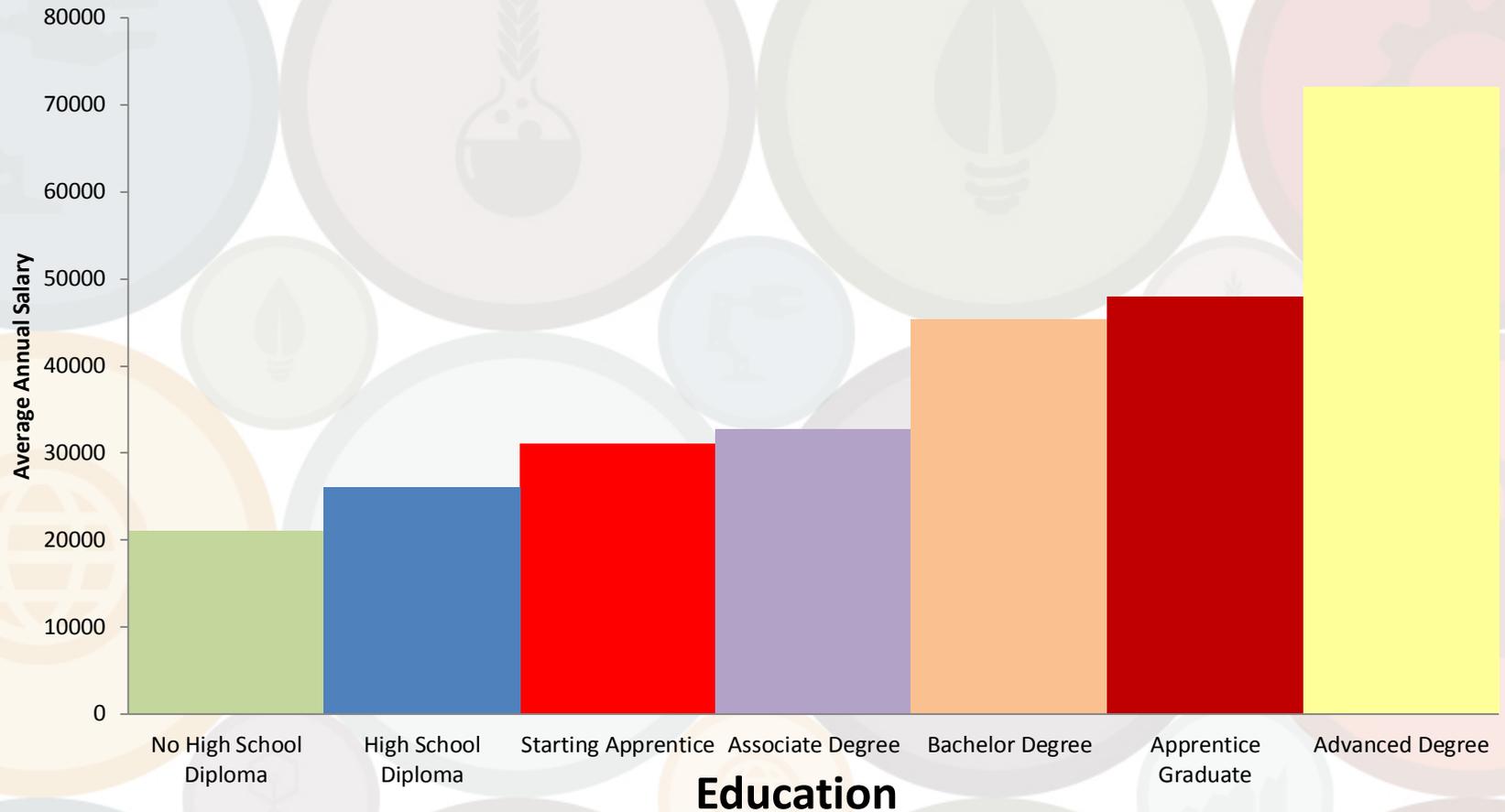
- ✓ Nationally Recognized Certificate of Completion
- ✓ Interim Credentials
- ✓ Stackable Credentials
- ✓ Opportunity to Earn College Credits, Certificates, Diplomas & Degrees

# SMART Maritime Career Pathways With Registered Apprenticeship



Apprentices “**earn and learn**”,  
resulting in higher pay from the beginning and early graduation.

### Education vs. Salary ... Registered Apprenticeship



Most new apprentice graduates earn more than students graduating with a Bachelor’s degree.

# Education in Maritime and Transportation Pays

Education/Experience	Maritime Jobs	Pay Range	Transportation Jobs
<i>Master's Degree / Bachelor's Degree with Experience</i>	<ul style="list-style-type: none"> <li>• Industrial Engineer</li> <li>• Nuclear Engineer</li> <li>• Project Supervisor</li> <li>• Electrical Engineer</li> <li>• Mechanical Engineer</li> </ul>	<b>\$75K - \$100K</b> Yearly	<ul style="list-style-type: none"> <li>• Industrial Engineer</li> <li>• Supply Chain Manager</li> <li>• Electrical Engineer</li> <li>• Civil Engineer</li> <li>• Captain</li> </ul>
<i>Bachelor's Degree</i>	<ul style="list-style-type: none"> <li>• Production Manager</li> <li>• Health &amp; Safety Inspector</li> <li>• Logistics Manager</li> </ul>	<b>\$60K - \$90K</b> Yearly	<ul style="list-style-type: none"> <li>• Transportation Manager</li> <li>• Distribution Center Supervisor</li> <li>• Ports Logistician</li> <li>• Ocean Engineer</li> </ul>
<i>Registered Apprenticeship / Journeyman</i>	<ul style="list-style-type: none"> <li>• Marine Welder</li> <li>• Inside/Outside Machinist</li> <li>• Shipfitter</li> <li>• Rigger</li> </ul>	<b>\$41K - \$68K</b> Yearly	<ul style="list-style-type: none"> <li>• Freight Forwarder</li> <li>• Marine Designer</li> <li>• Longshoreman</li> <li>• HVAC Technician</li> <li>• Welder</li> </ul>
<i>Associate's Degree / Certifications or College Coursework &amp; 1-2 Years Experience</i>	<ul style="list-style-type: none"> <li>• <i>Electrical Technician</i></li> <li>• Mechatronics Tech</li> <li>• CAD/Designer</li> <li>• Marine Maintenance</li> <li>• Instrumentation</li> </ul>	<b>\$17 - \$26</b> Hourly	<ul style="list-style-type: none"> <li>• Production/Planning Clerk</li> <li>• Crane and Tower Operator</li> </ul>
<i>Intensive Training Programs</i>	<ul style="list-style-type: none"> <li>• Certified Welder</li> <li>• Maritime Electrician</li> <li>• Mechanics</li> </ul>	<b>\$15 - \$25</b> Hourly	<ul style="list-style-type: none"> <li>• Rail-Track Laying and Equipment Operator</li> <li>• Heavy Vehicle Service Tech</li> </ul>
<i>High School Diploma or GED</i>	<ul style="list-style-type: none"> <li>• Welder</li> <li>• Helper</li> <li>• Fire Watch</li> </ul>	<b>\$8 - \$15</b> Hourly	<ul style="list-style-type: none"> <li>• Freight, Stock and Material Mover</li> <li>• Shipping, Receiving and Traffic Clerk</li> </ul>



# ApprenticeshipUSA



## REGISTERED APPRENTICESHIP-COLLEGE CONSORTIUM

# RACC

A network of Colleges and Registered Apprenticeship Programs working together to provide college-to-career opportunities

[LEARN MORE](#)

<a href="#">FAQs</a>	<a href="#">FRAMEWORK</a>	<a href="#">STANDARDS OF GOOD PRACTICE</a>
<a href="#">College Members</a>	<a href="#">Apprenticeship Members</a>	<a href="#">Other Members</a>

### PATHWAYS TO SUCCESS

<a href="#">EDUCATORS</a> > Provide Apprentices an accelerated	<a href="#">REGISTERED APPRENTICESHIP SPONSORS</a> > A "grow your own" career path	<a href="#">REPRESENTING ORGANIZATIONS</a> > Be on the cutting edge of
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https://www.doleta.gov/oa/racc.cfm





# Questions?

# The Nuts & Bolts of Work-based Learning Opportunities

- When to place students?
- How to prepare employers as hosts?
- How to organize within your institution?
- How to prepare students for success?
- How do you facilitate good matches?
- What about evaluation?



# Join Us – All Webinars 3 pm Eastern

**September 15, 2016**

## **Using Social Media to Promote and Achieve Grant Outcomes**

Social media is used for informal communication by most and is used by companies for a host of activities including marketing. The session will cover the top tools used for social media and the broad usage by people of all ages. How people's willingness to share openly about themselves through social media, turns social media into a tool for reaching a greater audience to promote a college program and to gather evidence to meet grant outcomes.

### **Presenters:**

**Ann Beheler PI, Executive Director of Emerging Technologies; Gordon Snyder Associate Director of National Center for Optics and Photonics Education (OP-TEC)**

**For Other Upcoming Webinars See: <http://www.atecenters.org/ccta>**

# WEBINAR SURVEY

Please take a moment to help us become better...

# Contacts

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- [Abeheler@Collin.edu](mailto:Abeheler@Collin.edu)

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